

Plug into an exciting opportunity as KNC's exclusive Automotive Sponsor!



Kalamazoo
Nature
Center



Shine the headlights on your brand in front of KNC's 6,200+ membership base and our Southwest Michigan community.

KNC relies on a variety of business sponsorships to support annual operations and events. While many sponsorships are shared among general business supporters, our Automotive Sponsorship is exclusive. Only one dealership is selected to enjoy the benefits of this annual opportunity.

Your exclusive \$5,000 sponsorship places your business at the center of 4 popular KNC events: Maple Sugar Festival, Earth Day Celebration, Zugunruhe, and the Buy Local Art & Gift Fair. Your brand exposure will benefit from these events, as well as from placement in 12 months of KNC communications as outlined below.

The following benefits accompany your exclusive Automotive Sponsorship for just \$5,000: \$4,000 tax-deductible, \$1,000 non-deductible.

- Name/logo in KNC event publicity and advertising
- Logo on KNC event signage
- Linked logo on KNC website event pages
- Link on KNC Facebook event pages and in related social media promotions
- Logo in KNC eNewsletters
- Logo in bi-monthly KNC newsletter (2,800+ subscribers)
- Banner space at sponsored events
- Complimentary passes to sponsored events

Company _____ Contact name _____

Contact phone _____ Contact email _____

Mailing address _____ City _____ State _____ Zip _____

Three Ways to Sponsor!

1. Online at NatureCenter.org/Automotive Sponsorship
2. Fill out this form and mail to: Kalamazoo Nature Center
7000 North Westnedge Avenue, Kalamazoo, MI 49009
3. Contact Lisa Panich, Director of Marketing & Communications
LPanich@NatureCenter.org or (269) 381-1574 x38