



Kalamazoo Nature Center's Earth Day Celebration

5k and Kids Raccoon Run - Saturday, April 15, 2023

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Earth Day Celebration - Saturday, April 22

Sponsorship Invitation

We only have one earth but 2 fun Saturdays to celebrate Earth Day at KNC. Your sponsorship places your business in front of our 6,200+ membership base and the greater Kalamazoo community on two consecutive Saturdays.

Saturday, April 15, kicks off with a Kids Raccoon Run - a fun, 1k romp along a stroller and wagon accessible trail. The Earth Day 5k follows featuring some of KNC's most beautiful trails.

On Saturday, April 22, we'll offer **FREE admission to KNC exhibits and trails**.

Proceeds support KNC's early childhood education programs, which provide high-quality, nature-based education for children ages 3 and 4.

Sponsorship Levels

Choose your sponsorship level below

Sponsorships are tax-deductible. Please consult your tax advisor.

Great Horned Owl Sponsor \$2,500

Logo top level on back of run shirt

Table/banner at athlete check-in

(sponsor provides banner)

Logo on top level of KNC event banner and publicity

Regular mentions by event announcer

Logo and link at top level on KNC event page

Social media: Multiple lead-up acknowledgements

Recognition in Nature Center News

10 complimentary event entries

Red-tailed Hawk Sponsor \$1,000

Logo 2nd level on back of run shirt

Banner at athlete check-in (sponsor provides banner)

Logo on 2nd level of KNC event banner and publicity

Regular mentions by event announcer

Logo and link 2nd level placement on KNC event page

Social media: Multiple lead-up acknowledgements

Recognition in Nature Center News

6 complimentary event entries

Pileated Woodpecker Sponsor \$500

Logo 3rd level on back of run shirt

Logo on 3rd level of KNC event banner and publicity

Logo and link 3rd level on KNC event page

Social media: Multiple day-of acknowledgements

Recognition in Nature Center News

4 complimentary event entries

Bluebird Sponsor \$250

Name on back of run shirt

Name on KNC event banner

Name and link on event web page

Social media: Multiple day-of acknowledgements

Recognition in Nature Center News

2 complimentary event entries



Thank you for your support!



Three Ways to Sponsor!

1. Online at NatureCenter.org/EarthDaySponsorship
2. Fill out this form and mail to: Kalamazoo Nature Center
7000 North Westnedge Avenue, Kalamazoo, MI. 49009
3. Contact: Lisa Panich, Communications Director
lpnich@naturecenter.org or (269) 381-1574 x 38

Contact name _____
Contact phone _____ Contact email _____
Company _____
Address _____
City _____ State _____ ZIP _____

Sponsorship Levels:

- Great Horned Owl Sponsor \$2,500
 Red-tailed Hawk Sponsor \$1,000
 Pileated Woodpecker Sponsor \$500
 Bluebird Sponsor \$250

Total Amount: _____

Payment Type:

- Check Visa MasterCard Discover

Your sponsorship is tax-deductible. Please check with your tax advisor.

Card Number _____ Name on card _____
CVV Code _____ Exp. Date _____
Billing address _____ City _____ Zip code _____

**Please return this form with check payable to:
Kalamazoo Nature Center 7000 N. Westnedge Ave. Kalamazoo, MI 49009**